PROJECTS

METRPCETN

• HEMS • OBA

• CCMA • OBM

CARESVAP

ALCOPDMR

ACDPCOBB

RESULTS-BASED ACCOUNTABILITY



DELIVERING WHAT'S POSSIBLE

EDUCATION:

Developing hard & soft skills, increasing public health & safety awareness

ERADICATION:

Removing blight & visual cues of deterioration

ENGAGEMENT:

Instilling pride back into the neighborhoods & curbside communities

EMPLOYMENT:

Hiring only the unhoused & justice-impacted



501(c)3 - Federal Tax ID# 46-5475528 For More Information/Employment:

info@beautificationcouncil.org

www.beautificationcouncil.org

510-671-0132



BEAUTIFICATION COUNCIL



PASSION

PEOPLE

PROJECTS

Disrupting the Cycle of Blight and Homelessness

HISTORY

The Beautification Council began in 2014 with a clear vision and mission to restore the quality of life to communities, combat the deterioration of cities through trash removal and litter abatement initiatives, and to disrupt homelessness by only hiring the unhoused and justice-impacted individuals.



"Building People & Beautifying Communities"



COMMUNITIES

Families desire and deserve to have a safe place to live.

CITIES

Cities and rural areas are under siege with blight and homelessness.

STATES

Counties are challenged with illegal dumping and homeless encampments.

"Through our agency we are we are addressing violence prevention, significantlysignificantly reducing illegal dumping and blight, while providing economic stability for the unhoused and justice-impacted making our cities beautiful!"

Ken Houston, Executive Director
Subject Matter Expert on Illegal Dumping and
Homeless Encampments

PEOPLE

RESIDENTS

Citizens & Neighbors

UNHOUSED

Unsheltered & Homeless

JUSTICE-IMPACTED

Probation & Parole



Homeless to Employed