

"PROGRAMS" WE DELIVER

Our 16-Week Job Readiness Program, for only the unhoused and justice impacted, develops both hard and soft skills for individuals to enter the workforce with confidence. Each participant that successfully completes the program becomes a Micro Cleaning Sanitization Expert, with transferable skills into numerous industries leading to economic stability and housing.



The youth program "Back-to-Basics", investing in future leaders, is an experiential learning opportunity developed by the Beautification Council to provide the youth access and exposure to nature, teaching them invaluable lesson about life and the basics of being the planets keeper. Students of all ages learn the importance of responsibility.



TOGETHER = CHANGE

We are changing the life trajectory of individuals unhoused and justice-impacted through our innovative job readiness program leading to **self-sufficiency and housing.** Our "Back-to-Basics" program is engaging youth of all ages to keep California and our planet clean, **becoming tomorrow's responsible courageous leaders.**

DONATE TODAY!



Together we create change and violence prevention. Your donation today will support our communities at the most basic and essential level...

"...many hands make the burden light."



BEAUTIFICATION COUNCIL

501(c)3 - Federal Tax ID# 46-5475528

For More Information/Employment:

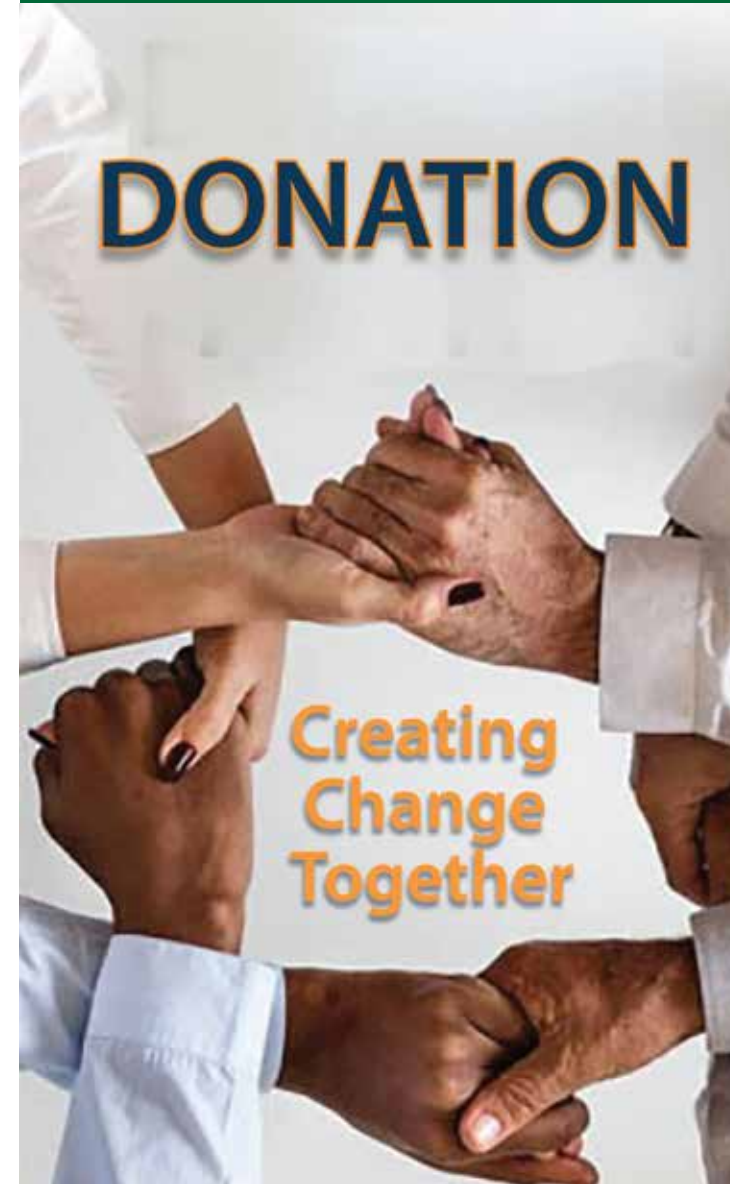
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www.beautificationcouncil.org

510-671-0132

BEAUTIFICATION COUNCIL

DONATION



Disrupting the Cycle of
Blight and Homelessness

HISTORY

The Beautification Council was established as a 501(c)3, by Ken Houston and Heather Ehmke, in 2014 with a clear mission and passion to restore the quality of life and disrupt the cycle of blight and homelessness throughout the State of California, in communities adversely affected by illegal dumping and graffiti vandalism, additionally to raise up the next generation of courageous leaders to be responsible caretakers of the planet. We believe everyone deserves a safe and clean environment to live, work, and play!



"PASSION" WE ARE DRIVEN

Our mission is to bolster violence prevention, public health, and public safety as Micro Cleaning Experts increasing citizen pride and restoring beauty throughout the State while radically impacting blight and homelessness: neighborhoods, communities, cities, counties, and state through our innovative job readiness program **only hiring** the unhoused and justice-impacted that empowers individuals to self-sufficiency, economic stability, and housing.

Our Vision

- Clean & Safe Cities
- Sustainable Urban Gardens
- Responsible Expression of Art
- Community Responsibility
- Hands On Education
- Revitalization of Blighted Communities

Our Values

- RESPECT
- HEALTH & WELLENSS
- COURAGEOUS LEADERSHIP
- ACCOUNTABILITY
- EDUCATION
- PUBLIC HEALTH & PUBLIC SAFTY

"PEOPLE" WE CARE

- We are dedicated and committed to supporting the unhoused and justice-impacted with obtaining long-term employment opportunities, self-sufficiency, economic stability, and housing.
- We are passionate about restoring pride in our communities throughout the State by the removal of visual and physical cues of deterioration and beautification efforts.
- We believe that our youth are our future and we must raise them up to be responsible keepers of the planet.

